

MINUTES  
TOWN OF JUNO BEACH  
**TOWN COUNCIL GOAL PLANNING WORKSHOP**

**June 3, 2020**  
Council Chambers  
340 Ocean Drive

PRESENT: JASON HASELKORN, MAYOR  
JIM LYONS, VICE MAYOR  
FRANK FAHY, VICE MAYOR PRO TEM  
PEGGY WHEELER, COUNCILMEMBER  
STUART KATZ, COUNCILMEMBER  
THOMAS BRADFORD, FACILITATOR

ALSO PRESENT: JOSEPH LO BELLO, TOWN MANAGER  
LEONARD RUBIN, TOWN ATTORNEY  
ANTHONY MERIANO, DIRECTOR OF PUBLIC WORKS  
BRIAN SMITH, CHIEF OF POLICE  
FRANK DAVILA, DIRECTOR OF PLANNING & ZONING  
MATTHEW PAZANSKI, FINANCE DIRECTOR  
ANDREA DOBBINS, PROJECT COORDINATOR/RISK MANAGER  
CAITLIN COPELAND, TOWN CLERK

Audience: 3

- ~ CALL TO ORDER – 4:03 PM
- ~ PLEDGE OF ALLEGIANCE TO THE FLAG
- ~ ADDITIONS, DELETIONS, SUBSTITUTIONS TO THE AGENDA - None

1. **ESTABLISHMENT OF 2020-2021 TOWN OF JUNO BEACH GOALS** (Time: 9:10 – 3:49:20)

a) Overview of the Goals Process to Date

Facilitator Bradford explained the overview of the goals process and showed a Youtube video on [Smart Goal Setting](#) to Council.

b) Suggested Categories of Town Council Goal Submittals

Facilitator Bradford reviewed Council's submitted goals.

c) Review of the Town Council Submittals

Facilitator Bradford asked each Council member to discuss their number one goal.

Councilmember Katz explained his number one goal which was to revisit the Council's vacation rental ordinance and associated fees.

Mayor Haselkorn explained his number one goal which was to enhance the Town Center's "Backyard/Community Events" area.

Councilmember Wheeler explained her number one goal which was improving ongoing management of Pelican Lake and immediate surroundings for a higher level of service for renewal and replacement of facilities, for implementation of state of the art environmental stewardship protocols for the lake proper, and the provision of an acceptable design for and construction outcome for the proposed outdoor community events area between the south side of Town Hall and the lake.

Vice Mayor Lyons explained his number one goal which was the Juno Beach future annexation map reduction (from Juno Road to Pleasant Drive).

Vice Mayor Pro Tem Fahy explained his number one goal which was to prepare a master plan of improvements for grounds, facilities, and buildings for 5-year CIP inclusion.

Council discussed these items.

*Council gave consensus to add the discussion of the annexation map as a future agenda item after The Waterford project has been completed.*

*Council gave consensus to review the CIP and One Cent Surtax List every six (6) months and to prepare a master plan for grounds to be included in the CIP.*

d) Review of the Top Four Goals (Items 2-4 are Tied)

Facilitator Bradford went over the three (3) goal items that were tied for 2nd.

Council discussed these items.

*Council gave consensus to revisit the Vacation Rental ordinance and fees in August or September of this year.*

*Council gave consensus to have Pelican Lake put on the June agenda to discuss the cost of maintenance for bringing it to a level "B" service that includes blowing, edging and mulching, but no fertilization.*

Council discussed the Ecology Group and asked Facilitator Bradford to explain his experience as being part of the Village of Tequesta's Environmental Advisory Committee.

Facilitator Bradford explained the Village of Tequesta's Environmental Advisory Committee's procedures.

*Council gave consensus to implement a state of the art environmental stewardship and to get reports from an expert.*

Council discussed the events area and the tiered seating.

Staff provided their input on the events “backyard” area.

*Council gave consensus to obtain an additional rendering, in the amount of \$750, from Landscape Architect Rob Dinsmore with more emphasis on the top patio, and add more greenspace to the bottom patio; and to promote for citizen input.*

Facilitator Bradford reviewed the six (6) discussed goal items and their timelines.

e) How to Address Other Submittals of Importance

Facilitator Bradford went over Council’s other second-highest ranked goals (No.’s 4, 7, 8 & 11 on Exhibit C).

Council discussed these goals.

*Council gave consensus to have staff come back with a recommendation for enhanced audio-video services and the costs; and to enhance public comments using Zoom features at the June meeting.*

*Council gave consensus to have the support, promotion and sponsorship of senior programs be organic.*

Facilitator Bradford explained the grant pursuit process, the Capital Improvement program, and grant writing.

Council discussed this item.

Town Manager Lo Bello explained staff’s current process for pursuing grants.

Councilmember Wheeler stated that she will provide a list of grants at the next meeting.

f) Establishment Timelines for Addressing Top Four Goals and Status Reporting (Time: 3:03)

Town Manager Lo Bello indicated that staff usually sends out a monthly report with updates on the Goals.

g) Final Comments of Town Manager – *None*

h) Final Comments of Town Council

Facilitator Bradford asked Council if there are any other items they wish to discuss.

Council discussed addressing public comments, agenda cut off times, having more workshops, Mayor’s Hour and the Activity Report.

Councilmember Katz requested that Council receive memoranda as soon as they are prepared.

*Council gave consensus to not promote the Activity Report and keep it status quo.*

Vice Mayor Lyons asked Council and Staff if they could have Code Enforcement on one Sunday every month.

*Council gave consensus to have staff look into having Code Enforcement on one Sunday every month.*

Councilmember Katz discussed item No. 15 on Exhibit C (engage in Intergovernmental negotiation to retain the landscaped median on Donald Ross Road between the Donald Ross Road Bridge and U.S. One in advance of the design and construction of the roadway expansion to a proposed 6 lanes. Negotiation likely to be with the Palm Beach County Transportation Authority (TPA)).

*Council gave consensus to have Town Attorney Rubin contact the County's attorney to see if it is possible to expand to six lanes utilizing a portion of the environmentally sensitive land on the south side of Donald Ross Road.*

Councilmember Wheeler asked to put Item No. 13 on Exhibit C, Development Planning for US1 as well as the 4 corners of Donald Ross w/US1 Multimodal Corridor Study and/or Treasure Coast by reducing scope of tasks, thus reducing cost & include connected cities, placed on the July agenda for discussion.

*Council gave consensus to have that item placed on the July agenda for discussion.*

Council thanked Mr. Bradford for conducting this Goal Planning Workshop.

2. **ADJOURNMENT** (Time: 3:49:21-3:49:32)

Mayor Haselkorn adjourned the meeting at 7:44 p.m.

***Minutes Approved on June 24, 2020.***