
MEMORANDUM

TO: JOSEPH F. LO BELLO, TOWN MANAGER
FROM: ANDREA DOBBINS, PROJECT COORDINATOR/RISK MANAGER
SUBJECT: NATIONAL PREPAREDNESS MONTH
DATE: 08/03/2016



BACKGROUND

September is National Preparedness Month (NPM). This awareness month is sponsored by the Ready Campaign in partnership with Citizen Corps and the Ad Council. NPM is designed to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses and communities. This campaign will educate and empower Americans to prepare for and respond to emergencies and natural disasters including hurricanes and floods.

DISCUSSION

This is the seventh year that the Town of Juno Beach has participated in promoting "National Preparedness Month". The town's staff wants to make sure that residents have all the tools necessary to be prepared for what ever emergencies may come our way. We will spend the month of September promoting Hurricane Preparedness, Flood Awareness, and overall emergency preparedness. Staff will be distributing FEMA brochures giving three easy steps of how you can equip yourself and your family to get through any disaster or emergency. Staff will have a display set up in the lobby for residents and will be available to answer any questions that may arise through out the month of September. Join us in spreading the word, "Get a Kit, Make a Plan, Be Informed".

RECOMMENDATIONS:

Staff recommends that the Town Council support this proclamation and declare September as National Preparedness Month.



PROCLAMATION

National Preparedness Month, September 2016

WHEREAS, "National Preparedness Month" creates an important opportunity for citizens and business owners of the **Town of Juno Beach** to prepare their homes, businesses, and communities for any type of emergency, ranging from a natural disaster to a potential terrorist attack; and

WHEREAS, such preparation can reduce the number of fatalities and the economic devastation resulting from such disasters, both in our communities and in our nation; and

WHEREAS, the Federal Emergency Management Agency's *Ready* Campaign, the Citizen Corps and other federal, state, local, private, and volunteer agencies are working to increase public awareness in preparing for emergencies and to educate individuals on how to take action; and

WHEREAS, emergency preparedness is the responsibility of every citizen of the **Town of Juno Beach** and all citizens are urged to make preparedness a priority and work together, as a team, to ensure that individuals, families, and communities are prepared for disasters and emergencies of all types; and

WHEREAS, all citizens of **Town of Juno Beach** are encouraged to participate in citizen preparedness activities, to review the *Ready* campaign's Web site at ready.gov and to become more prepared.

THEREFORE, BE IT RESOLVED that the **Town Council of Juno Beach** hereby proclaims September, 2016 as National Preparedness Month, and encourages all citizens and business owners to develop their own emergency preparedness plans and work together toward creating a more prepared society.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the Town of Juno Beach, Florida, to be affixed this _____ day of _____, 2016.

TOWN OF JUNO BEACH, FLORIDA

Jason Haselkorn, Mayor

ATTEST:

Vanessa M. Mutchnik, Town Clerk