

Memorandum

From the Town of Juno Beach Planning & Zoning Department

To: Joseph Lo Bello, Town Manager
From: Ruben Cruz, Director of Planning & Zoning 
Date: February 9, 2016
Subject: Special Event Request – Turtlefest

Background

Staff received a request for a special event by Bill Parker of the Marineline Center in Juno Beach – located in Loggerhead Park. **This event is a recurring event in Town at the same location within Loggerhead Park and along Ocean Drive, therefore it is being placed on the Consent portion of the agenda.**

Discussion

As noted in last year's approval of the special event, the applicant will be charged the permit fee of \$1,000 and a \$5,000 Security Deposit for this year's event based on the attached adopted fee schedule for Off-Site Special Events. The permit fee and deposit do not include required costs for outside assistance by Police, or any other necessary support. Those costs are the responsibility of the applicant during the application process.

The anticipated attendance is 10,000 and is classified as a High-Impact special event. Based on the event type the applicant will be responsible to provide all outstanding items 45 days prior to the date, or be subject to late fees and/or cancelation of event.

The applicant has provided a map depicting the entire area of the event. The location of this event takes place within Loggerhead Park and along Ocean Drive from Donald Ross Road, north to Marcinski Road. The proposed event dates and times are as follow: setup – Thursday, March 17th, at 8am and Friday, March 18th, at 8am; event – Saturday, March 19th, from 9:00am to 6:00pm; and breakdown – Sunday, March 20th, by 12pm.

Staff will apply all of the regular conditions for such an event on their regular application plus any identified by the Town Council.

Recommendation

Staff recommends that the Town Council consider the request for the special event proposed in Juno Beach as stated above, subject to the applicant being responsible for the application process of the special event and all conditions and requirements following said application, including any additional agency reviews/approvals/fees.





Town of Juno Beach
 340 Ocean Drive; Juno Beach, FL 33408
 Phone: (561) 626-1122; Fax: (561) 775-0812

Application for Off-Site Special Event

Note: The issuance of any Special Event permit from the Town of Juno Beach does not exempt the applicant from obtaining the appropriate Business Tax License (occupational license) and temporary liquor license from the State of Florida, Division of Alcoholic Beverages and Tobacco under Florida Statute, or, any other county or state required permits.

Fee Schedule:

<u>Event Type</u>	<u>Deadlines Application/Obligations</u>	<u>Application Fee</u>	<u>Permit Fee*</u>	<u>Security Deposit</u>	<u>Deadline Late Fee</u>
Low-Impact (Up to 999 attendees)**	60/14 days prior to event	\$100	\$100/day	\$500	\$200
Medium-Impact (1000-4999 attendees)	120/45 days prior to event	\$200	\$500/day	\$1,000	\$400
High-Impact (5000+ attendees)	120/45 days prior to event	\$300	\$1,000/day	\$5,000	\$600

*Permit Fee will be determined by the Town Council for off-site events lasting 4 or more consecutive days.

**Low-Impact events consisting of 25 attendees or less will be approved administratively.

Notes: Please initial each item below to confirm your understanding:

- WP Application Fee is due at time of Application submittal and is not refundable.
- WP Deadline Late Fee is an additional charge and is not refundable.
- WP Applications are not approved, nor Permit granted, until applicant has received a "Letter of Approval" from the Planning and Zoning Director outlining obligations and fees.
- WP Permit Fees and Security Deposit are due 14/45 days prior to the event. These fees may be refunded if the event is canceled or postponed at least 7/14 days prior to the event date.
- WP After the event, Security Deposit, or a portion of, may be returned after an inspection is completed by Town Staff. The Town shall determine what portion of the Security Deposit may be returned.
- WP Failure to comply with restrictions imposed automatically forfeits the Security Deposit.
- WP Town Staff will determine if application will require additional conditions to be added or existing conditions modified, dependent upon each individual event.
- WP Failure to provide the required obligations, fees and deposits 14 or 45 days prior to the event date, as indicated above, will subject the applicant to the Late Fee and/or cancellation of event.
- WP Additional charges may apply for Police and/or Public Works services, Town Staff will determine what services are required. Please read Sections III and IV. Deadline for these fees are 14 or 45 days prior to the event date, as indicated above, subject to Late Fee and/or cancellation of event.

Section I Instructions for Applicant

1. Applicant shall complete Section II of this application. (Town Staff will review the Applicants submittal and complete other sections as required.)
2. Attach the following with this application:
 - a) Attach Application Fee, and Late Fee if applicable. (All fees are Payable to the Town of Juno Beach.)
 - b) Plot/Site Plan (drawing/sketch), showing the site upon which you are proposing your special event, identifying parking areas, adjacent roadways, existing structures, proposed (temporary) structures/items, road closures, barricades/fences, etc.;
 - c) Attach letter(s) of approval from all outside agencies: (i.e. Palm Beach County (PBC) Parks and Recreation, PBC-Traffic Division, PBC-Fire Rescue, Florida Department of Transportation, Department of Environmental Protection, Environmental Resources Management, Coast Guard, etc.)
 - d) Copy of current insurance certification(s) with the **Town of Juno Beach** listed as **"Additionally Insured" with a minimum amount of \$1,000,000.00 liability coverage**; (or state your ability to provide it with all other obligations).
 - e) Notarized Letter of approval from property owner(s).
 - f) Copy of Driver License.
3. Sign and date this application at the end of Section II.

Section II Required Information

▪ **Regarding the Applicant:**

Name of Applicant/Sponsor: Loggerhead Marine Life Center Phone: (561) 627-8280

Relationship to Organization Represented; Employee

Address of Applicant/Sponsor: 14200 U.S Highway 1, Juno Beach, FL
33408

Name, Address, Phone of Organization Represented: same

Principal contact person on Event Day/Phone: Bill Parker (561) 246-8616

Alternate contact person on Event Day/Phone: Tom Longo (561) 502-7408

▪ **Regarding the Subject Location (where the proposed special event is being requested):**

Address/Location: Loggerhead Park

Name of Subdivision: _____

▪ **Regarding the Special Event Specifics:**

Please describe the special event being requested: Turtlefest 2016
Family fun event to raise the awareness of sea
turtles and ocean conservation. Free Live Music and
Vendors for food and beverages.

Indicate roadway(s) to be closed: Beach Road

Indicate if amusement rides (type/quantity) are part of the event: Bounce House,
Rock Wall, Arts & Crafts

Indicate if alcohol will be served at the event and who will serve: Yes, Volunteers

Indicate types of equipment, tents, trailers or other temporary structures that will be part of the event: Yes, Commercial tents/Canopies

Number of employees/volunteers working the event: 300

Number of anticipated attendees for the event: 10,000

Length of time proposed for the event to take place, including set-up and tear down, (dates/times): Setup begins 3/17/16 at 8AM. Event held
3/19/16, 9AM to 6PM. Tear Down 3/20/16
8AM to 12pm

▪ **Regarding other Town Services:**

If Police and/or Public Works services are being requested, please indicate your anticipated duties: (Regardless of your anticipated need, Town staff may determine that Police and/or Public Works services are required for your event, refer to letter of approval):

▪ **Please initial to confirm attachments:**

- _____ Application Fee, and Late Fee, if applicable. (Payable to Town of Juno Beach)
- _____ Plot/Site Plan
- _____ Outside agency letter(s) of approval
- _____ Insurance Certificate
- _____ Notarized Letter from property owner
- _____ Copy of Driver License

Indicate items not submitted and reasons for non-submittal: _____

Hold Harmless Agreement:

In accordance with the Town of Juno Beach Code of Ordinances, in permitting any special event, the applicant shall meet all requirements set forth in Chapter 34 and is subject to Town Council approval. In addition, Town Staff shall prescribe appropriate conditions and safeguards and obligations and fees as required.

By submittal of this application, the sponsor agrees to indemnify and hold harmless the Town of Juno Beach, its officers, employees and agents from and against all loss, costs, expenses, including attorney's fees, claims, suits and judgments, whatsoever in connection with injury to or death of any person or persons or loss of or damage to property resulting from any and all operations performed by sponsor, its officers, employees, and agents under any of the terms of this Special Event Application.

If any unforeseen circumstance(s) occur and/or the sponsor fails to meet the requirements the Town has set forth, the Town Manager or Police Chief shall have the right to cancel or stop the event either before commencement of the event and/or during the event.

Applications are not approved, nor Permit granted, until applicant has received a "Letter of Approval" from the Planning and Zoning Director outlining obligations and fees.


Applicant/Sponsor Signature

January 5, 2016
Date

William Parker
Print Name Campus Operations Manager

Office Use Only:

Received By _____

_____ Date (Please Date Stamp)

Town Calendar has been reviewed and event "Tentatively" Scheduled with 2 day alert.

Completed By _____

_____ Date

Event status shall be updated when approved. Completed by: _____

Section IV Public Works Department-Special Event Requirements

As part of the Special Event review process the Public Works Department may impose fees for services as deemed appropriate for the type and impact of the proposed event.

Public Works services include, but are not limited to, the following:

- Delivery, set-up and removal of traffic or parking control devices including portable message boards, barricades, signs, stakes, traffic cones and/or any other devices requested by the Town's Police Department.
- Random event site inspections to insure the Applicant removes trash/litter or debris from the event site as needed. Event usage area final inspection of public properties to insure adequate cleaning at event's end/closing and prior to release of security deposits, if applicable.
- Public Works staff time to clean, remove and dispose of any and all residual debris, trash or to repair damaged property incurred by the Applicant or Applicant's agents on the event site public property.

Rates

Regular Staff	\$30.00
Supervisor (if required)	\$40.00

- ***THERE IS A THREE (3)-HOUR MINIMUM FOR ALL EXTRA-DUTY EMPLOYMENT.***
- ***IF MORE THAN THREE (3) STAFF MEMBERS ARE REQUIRED FOR THE EVENT, A SUPERVISOR IS REQUIRED.***
- ***ALL CANCELLATIONS OF PUBLIC WORKS SERVICES MUST BE MADE 48-HOURS IN ADVANCED OR A THREE (3)-HOUR, PER STAFF MEMBER CHARGE WILL BE FORFEITED. PLEASE CONTACT FDAVILA@JUNO-BEACH.FL.US AND AMERIANO@JUNO-BEACH.FL.US.***

Office Use Only:

_____ Regular Staff @ \$30.00/hour: total of _____ hours = \$ _____
 _____ Supervisors @ \$40.00/hour: total of _____ hours = \$ _____

Payment Due Date: _____ Total Amount Due: \$ _____ Payment Received: Y / N

*** Payment shall be received no later than 14/45 days prior to event date, as indicated in Fee Schedule.**

Reviewed By: _____

Approved by Director of Public Works/Designee: _____

Section V Application Review

Director of Planning & Zoning

Date

Police Chief

Date

Public Works Director

Date

Finance Director

Date

Town Manager

Date

Section VI Post Event Inspection and Security Deposit Status

Post event Comments, Issues List and recommended Security Deposit withheld:

* _____ *Amount and Date Returned of the Security Deposit.*
Amount Date

Director of Planning & Zoning

Date

Police Chief

Date

Public Works Director

Date

Finance Director

Date

Town Manager

Date

RESTRICTIONS: A-Corrective Lenses
 ENDORSEMENTS:
 CLASS: E-Any non-commercial vehicle with a GVWR less than 26,001 lbs. or any RV

REPLACEMENT LICENSE REQUIRED WITHIN 10 DAYS OF ADDRESS OR NAME CHANGE.
 The State of Florida retains all property rights herein.

Executive Director *Julie Jones*
 Julie Jones
 Clayton Boyd Warden
 Director of Motorist Services
 1915 Gandy Blvd
 Tallahassee, FL 32304
 Rev Date 09-01-12

www.flhsmv.gov

Florida *The Sunshine State*
 DRIVER LICENSE CLASS E

WILLIAM LIONEL
 PARKER

ISSUED: [REDACTED] HGT: 5-02
 EXPIRES: [REDACTED]
 REST A
 ENDORSE:
 REPLACED 09-26-2013

W. Parker
 ORGAN DONOR

SAFE DRIVER MOTORCYCLE ALSO
 Operation of a motor vehicle constitutes consent to any sobriety test required by law.